

# KIDAT

FASHION DESIGN INSTITUTE

## 1 YEAR FASHION DESIGNING COURSE

KENSTONE INSTITUTE OF  
FASHION DESIGN

VINOBA NAGARA,  
SHIVAMOGGA

[WWW.KIDAT.COM](http://WWW.KIDAT.COM)



## Dhanyashree Swapnil Shetty

An editor's letter has multiple purposes, ranging from informative to formal. It helps readers understand the creative direction of a particular issue, provides an overview of the magazine's contents, and explains how the theme of the issue resonates with readers.

If you plan to write an editor's letter, make sure to clearly define your goals from the outset. Depending on your needs, you can adopt a fun and creative or straightforward approach. Typically, an editor's letter consists of three main parts: the introduction, main paragraph, and conclusion.

Your letter's introduction can be a brief greeting, polite establishment of your purpose, or a background explanation. The main paragraph should contain the most important points of your message, while the conclusion summarizes your ideas and may also include a closing statement or salutation.

Regardless of your reason for writing, remember to stay organized and plan your letter's contents before publishing the magazine.

A handwritten signature in black ink, appearing to read 'Dhanyashree Swapnil Shetty'. The signature is stylized and includes a long horizontal line extending to the right.

Founder



## Sharanya. S

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A handwritten signature in black ink, appearing to read 'Sharanya S', with a long horizontal line extending to the right.

Sharanya S





To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news. Once you have your overall theme, you can start brainstorming the content. Just starting? Design a memorable masthead with an equally memorable name.

# ***1 Year Fashion Designing Course***

FEES STRUCTURE

**1,10,1000**

COURSE TIMELINE

**1 YEAR**

ELIGIBILITY

**ABOVE 10+ & 12+**



## **COURSE DETAILS**

A Fashion Designing Course equips students with the creative, technical, and business skills needed to excel in the dynamic fashion industry. This program blends artistic concepts, modern technologies, and practical experience to transform ideas into wearable art. It is ideal for individuals passionate about clothing, style, and innovation.





If you're someone who wants to enter the fashion and lifestyle industry, you must consider pursuing the graduate diploma in fashion design. The programme is open to candidates who have completed their 10+2 from a recognised board. It's ideal for students who want to gain knowledge on the creative and technical processes of fashion. Keeping in mind the duration of the course, we have fused the most important subjects so that students get a comprehensive overview of all aspects of fashion. Other things students will learn through this diploma in fashion designing are trend forecasting, web merchandising, product knowledge, surface ornamentation, pattern making and more. read it.

## CAREER OPPORTUNITIES

- Designer
- Costume Designer
- Fashion Stylist
- Print Designer and Digital Illustrator
- Fashion Merchandiser
- Visual Merchandiser
- Fashion Photographer
- Fashion Entrepreneur

## observe

### **Focus on understanding the needs, desires, and lifestyles of your target audience**

Observe how people interact with clothing (e.g., comfort, fit, versatility).  
Conduct interviews or focus groups to understand preferences and challenges (e.g., sustainability, size inclusivity).  
Study cultural, social, and environmental influences on fashion.

## ideate

### **Encourage brainstorming sessions to explore innovative design solutions**

Sketching new silhouettes or textile patterns.  
Experimenting with unconventional materials (e.g., recycled fibers, bio-fabricated textiles).  
Combining technology with design (e.g., smart wearables, 3D printing).

## prototype

### **Develop prototypes of clothing, accessories, or textiles to test ideas**

Create physical samples (e.g., mock-ups using muslin or test fabrics).  
Use CAD software for digital fashion prototyping.  
Test fit, functionality, and aesthetics with sample groups.

## test

### **Gather feedback on prototypes from real users to refine the designs**

Host fitting sessions or focus groups to test comfort and usability.  
Assess durability, wearability, and response to environmental factors.  
Iterate designs based on feedback (e.g., adjust cuts, material choices, or embellishments).

# ROUTE MAP

<b>FASHION DESIGNING</b> <ul style="list-style-type: none"><li>• INTRODUCTION TO FD</li><li>• SHADING</li><li>• COLOR THEORY</li><li>• FLAT SKETCHES</li><li>• PROPORTIONS OF FASHION FIGURES</li><li>• FASHION ILLUSTRATIONS</li><li>• APPLICATION OF DESIGNING</li><li>• EMPATHY IN DESIGNING (RESEARCHING)</li></ul>	<b>FASHION DESIGNING</b> <ul style="list-style-type: none"><li>• DESIGN THINKING PROCESS</li></ul>	<b>FASHION DESIGNING</b> <ul style="list-style-type: none"><li>• DESIGN DEVELOPMENT</li></ul>
<b>DRAPING</b> <ul style="list-style-type: none"><li>• FOUNDATION OF DRAPING (HISTORY)</li><li>• EMPATHY IN DESIGN</li><li>• APPLICATION OF DESIGN &amp; DRAPING)</li></ul>	<b>DRAPING</b> <ul style="list-style-type: none"><li>• DESIGN COLLECTION PROCESS</li></ul>	<b>DRAPING</b> <ul style="list-style-type: none"><li>• FINAL COLLECTIONS</li></ul>
<b>PATTERN MAKING &amp; GARMENT CONSTRUCTION</b> <ul style="list-style-type: none"><li>• FOUNDATION IN PATTERN MAKING (TOOLS AND PAPER MANIPULATIONS)</li><li>• TECHNIQUES IN PATTERN MAKING</li><li>• FABRIC MANIPULATION (SMALL PATTERNS)</li><li>• PATTERN MAKING 1</li><li>• GARMENT CONSTRUCTION 1</li><li>• EMPATHY IN DESIGN (PMGC)</li></ul>	<b>PATTERN MAKING &amp; GARMENT CONSTRUCTION</b> <ul style="list-style-type: none"><li>• PATTERN MAKING 2</li><li>• GARMENT CONSTRUCTION-2</li></ul>	<b>PATTERN MAKING &amp; GARMENT CONSTRUCTION</b> <ul style="list-style-type: none"><li>• FINAL DESIGN COLLECTIONS</li></ul>



# ROUTE MAP

<b>TEXTILE SCIENCE</b> <ul style="list-style-type: none"><li>• TEXTILE FIBERS</li><li>• YARNS &amp; THREADS</li><li>• WOVEN &amp; NON-WOVEN FABRIC</li><li>• CLASSIFICATIONS &amp; CHARACTERISTICS OF KNITS</li><li>• FABRIC FINISHING PROCESS</li><li>• INTRODUCTION &amp; TECHNIQUES OF DYEING</li></ul>	<b>CAD</b> <ul style="list-style-type: none"><li>• ADOBE PHOTOSHOP</li><li>• FASHION ILLUSTRATOR</li><li>• CLO 3D</li><li>• RICH PEACE CAD</li></ul>	
<b>SURCE ORNAMENTATION</b> <ul style="list-style-type: none"><li>• FOUNDATION TO STITCHES (HAND EMBROIDERY)</li><li>• REGIONAL EMBROIDERY</li></ul>	<b>SURFACE ORNAMENTATION</b> <ul style="list-style-type: none"><li>• FOLK ARTS OF INDIA</li></ul>	<b>SURFACE ORNAMENTATION</b> <ul style="list-style-type: none"><li>• FINAL PRODUCTS</li></ul>
	<b>FAHION MERCHANDISING &amp; MANAGEMENT</b> <ul style="list-style-type: none"><li>• APPAREL &amp; FASHION MANAGEMENT</li><li>• MERCHANDISING</li><li>• SOURCING</li><li>• COSTING</li><li>• ORGANIZATIONAL STRUCTURE OF APPAREL INDUSTRY</li><li>• RETAILING &amp; VISUAL MERCHANDISING</li></ul>	
	<b>INDUSTRIAL VISIT</b>	<b>PORTFOLIO</b>
	<b>SOURCING</b>	<b>FASHION SHOW</b>



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## Walk in

Walk-In Admissions Open! Visit our campus to explore our range of graduate and diploma programs. Speak with our counselors, review eligibility, and complete your enrollment process on the spot. Admissions are processed on a first-come, first-served basis—don't miss your chance!"

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## Online Admission

Please note, all admission procedure shall be done by online mode only. Our Manager- Admissions will assist you with the online form filling procedure if required.

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- 1.Fill the online application form and remit the desired application fee through online.
  - 2.Aptitude link shall be shared with the candidate to the given email id on the test date. The test will consist of questions based on logical reasoning, English language, design skills and general knowledge.
  - 3.Please note that you would require a minimum of 50 percent marks in the Aptitude test plus a minimum 50 percent marks in the board exam to be eligible for admission to VIAD.
  - 4.Selection letter and fees details will be sent via email along with the payment link.
  - 5.The seats will be filled on first come first serve basis.
  - 6.By submitting the required documents and your admission at VIAD would be considered provisionally.
  - 7.You will be notified over email about the date of commencement of the academic session.